Cally Scholtec

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Advertising & Sponsorship Opportunities

AT LEGACY FIELDS



LEGACY FIELDS STATISTICS

- 71 Tonka teams used as "home field"
- 621 Tonka players participated
- 423 Games Played. Over 5,000 player impressions and over 10,000 fan impressions from all over the metro area
- 5 Tournaments

ADVERTISING AND SPONSORSHIP RATES

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Location	1 Year	2 Years*	3 Years*
Outfield (6'x10')	\$600	\$550	\$500
Entrance (3'x9')	\$500	\$400	\$300
Along/walkway (3'x9')	\$350	\$300	\$250
Back of bleachers (3'x5')	\$250	\$200	\$150
Dugout Banner (5'x20')	\$1,000	\$900	\$800
Field Sponsorship (includes field naming rights on MGSA communication, 6x10 outfield banner and backstop signage)	\$1,000	\$950	\$900
Add MGSA Team Sponsorship (includes logo and contact info on sponsor email to 2,400 subscribers)	\$150	\$150	\$150

*Pricing is per year and will be billed annually

LOGO SUBMISSION GUIDELINES

File Specification

- Vector artwork is preferable (Saved as a standard EPS or Adobe Illustrator).
- Non-vector images must have a resolution of at least 150 dpi. However, 300 dpi is ideal.
- PDF, TIFF, EPS, JPG are all acceptable file types, provided they meet the sizing guidelines.
- · All fonts should be converted into outlines.

Color Considerations

- Vinyl banners are printed in four-color (CMYK) process ink. Exact PMS color matches are not possible, but can be used as a guideline.
- Rich black should be used for large areas using this formula: C-50%, M-50%, Y-50%, K-100%.
- Bright reds should be filled with the following formula: C-0%, M-100%, Y-100%, K-10%.
- Color images viewed on computer monitors may vary from actual print output.

